

THINKERS
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Scanning, ranking and sharing the
best management ideas in the world

Richard Florida



2013 Ranking: #25

Director of the Martin Prosperity Institute at the University of Toronto's Rotman School, Richard Florida is an "urbanist", as well as a commentator on creativity and innovation. Fast Company described him an "intellectual rock star." He is the author of *The Rise of the Creative Class* and is a senior editor for *The Atlantic*.

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